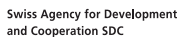
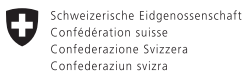
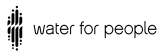


# WORLD WATER WEEK 2019

## FOCUS ON THE AMERICAS

# AGENDA

STOCKHOLM, SWEDEN  
AUGUST 25 - 29



Agua y Saneamientos Argentinos S.A.



Suplementos Aguas de Servicios e Saneamiento

**WORLD WATER WEEK 2019**  
FOCUS ON THE AMERICAS

# AGENDA

## AT A GLANCE

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SUN

**25**

**SEMINAR 1**

Session 1  
Session 2  
Session 3

**SHOWCASE 1**

**SHOWCASE 2**

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**SIWI SOFA 1**

**COCKTAIL RECEPTION**

TUE

**27**

**GENERAL SESSION 1**

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**MINGLE & COCKTAIL RECEPTION 2**

WED

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**BREAKFAST**

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**SEMINAR 2**

Session 1  
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Session 3

**SIWI SOFA 2**

**COCKTAIL RECEPTION**

SUNDAY

# 25

## **SEMINAR 1**

Entrepreneurship driving water impact for all

**Session 1**  
**11.00-12.30**  
Room: L10

**Session 2**  
**14.00-15.30**  
Room: L10

**Session 3**  
**16.00-17.30**  
Room: L9

## **SHOWCASE 1**

Social Art for Behaviour Change:  
Contributing towards achievement of SDG6

**16.00-17.30**  
Room: M4

## **SHOWCASE 2**

SUNASS: Innovative tools for sustainable water  
and sanitation services

**17.00-17.45**  
Room: L7

# SEMINAR

## ENTREPRENEURSHIP DRIVING WATER IMPACT FOR ALL

Global business leaders have been identifying “Water Crises” as a top 5 risk to their businesses in terms of global impact and likelihood. However, business could be part of the solution to achieve an equitable water sharing for all society sectors and for healthy ecosystems, an entrepreneurial sector could be empowered to create inclusive, community-based solutions.

**Session 1**

11.00-12.30

Room: L10

**Session 2**

14.00-15.30

Room: L10

**Session 3**

16.00-17.30

Room: L9

**Convening Organizations:**

Global Water Entrepreneurship Pact, Inter-American Development Bank, Ministry of Environment, Republic of Korea, San Miguel Corporation and Stockholm International Water Institute.

# SHOWCASE 1

## SOCIAL ART FOR BEHAVIOUR CHANGE: CONTRIBUTING TOWARDS ACHIEVEMENT OF SDG6

**16.00-17.30 | Room: M4**

One Drop has pioneered an approach that integrates a systematic and evidence-based process to behaviour change, harnessing the power of Social Art to connect with people's emotions and cultural references, as a means of inspiring, activating, and sustaining behaviour change. One example is the collaborative creation of murals in Central American schools that had previously been retrofitted with handwashing and sanitation units. This Showcase is a re-enactment of the mural creation process. Some theory around SABC concepts and methodology will be presented and experiences from the Latin America regional program, Lazos de Agua, will be shared.

**Convening Organizations:**

FEMSA Foundation,  
Inter-American Development Bank,  
One Drop and The Coca-Cola Foundation

**Program:**

**16.00 Welcome to the participants.**

Music soundtrack and other elements  
from the Maya Highlands

**16.02 Audiovisual story.**

Drawings of artist Cathy Pupin:  
"Once upon a time the Kumatz –  
the Water Snake"

**16.10 Experiential workshop.**

Facilitators:

Tania Vachon and Ernenek Duran,  
One Drop

Participants:

Véronique Doyon, Lauren Alcorn and  
Sergio Rodriguez, One Drop

**17.00 SABC approach and theory.**

Tania Vachon, One Drop

**17.10 Open conversation.**

Main facilitators and

Lazos de Agua senior leadership:

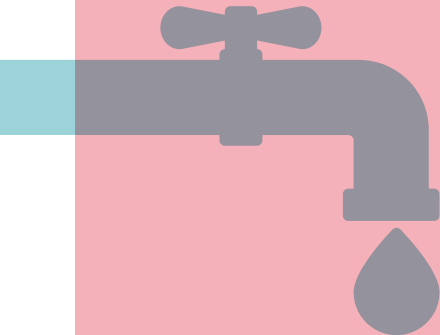
Ulrike Sapiro, The Coca-Cola  
Company

Marie-Claude Bourgie, One Drop

Sergio Campos, Inter-American  
Development Bank

Mariano Montero,  
FEMSA Foundation

**17.25 Wrap-up and closing surprise**



## **SHOWCASE 2**

### SUNASS: INNOVATIVE TOOLS FOR SUSTAINABLE WATER AND SANITATION SERVICES

**17.00-17.45 | Room: L7**

In recent years, SUNASS in cooperation with UNICEF, has been implementing innovative tools connecting to the functioning of the water and sanitation companies nationwide, which relate to retribution for hydrological ecosystems' services, disaster risk management and efficient economic and territorial scale for provision of water and sanitation services. This showcase will use dynamic tools.

#### **Convening Organizations:**

Inter-American Development Bank, National Superintendence of Sanitation Services and United Nations Children's Fund



**Program:**

**17.00 Welcoming remarks.**

María Julia Bocco,  
Inter-American Development Bank  
(IDB)

**17.03 SUNASS: Innovative tools for sustainable water and sanitation services.**

Fernando Chiock,  
National Superintendence of  
Sanitation Services (SUNASS)

Milagros Torres,  
National Superintendence of  
Sanitation Services (SUNASS)

**17.25 Interaction with participants and Q&A**

**17.40 Summary and wrap up**



MONDAY

# 26

## **SIWI SOFA 1**

Focus on the Americas at World Water Week 2019

**16.00-16.30**

## **COCKTAIL RECEPTION**

Focus on the Americas Welcome Reception

**17.45 - 18.45**

Exhibition Area, Stand No. D02

# SIWI SOFA 1

## FOCUS ON THE AMERICAS AT WORLD WATER WEEK 2019

**16.00-16.30**

**Moderator:**

Anamaria Núñez, Inter-American  
Development Bank (IDB)

**Presenters:**

María Julia Bocco, Inter-American  
Development Bank (IDB)

Kelly Latham, Water For People

**Convening Organization:**

Inter-American Development Bank



# COCKTAIL RECEPTION

FOCUS ON THE AMERICAS  
WELCOME RECEPTION

**17.45 – 18.45**

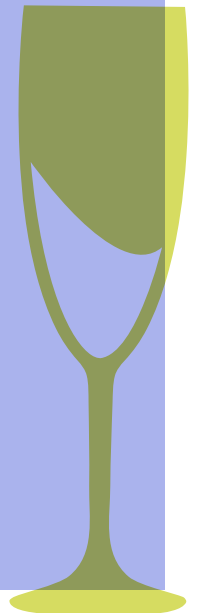
**Venue:** Exhibition Stand Area, Stand No. D02

**Welcoming Remarks:**

Inter-American Development Bank  
FEMSA Foundation

**Convening Organizations:**

Inter-American Development Bank  
and FEMSA Foundation



TUESDAY

# 27

## **GENERAL SESSION 1**

Tapping into the future:  
Universal access to sanitation

**09.00-10.30**

Room: L9

## **GENERAL SESSION 2**

Remote WASH:  
Quality and lasting services for rural communities

**11.00-12.30**

Room: L9

## **MINGLE & COCKTAIL RECEPTION**

Partnerships that leave no one behind - Rural Disperse

**17.45 - 18.45**

Exhibition Stand Area, Stand No. D02

# GENERAL SESSION 1

## TAPPING INTO THE FUTURE: UNIVERSAL ACCESS TO SANITATION

**09.00-10.30 | Room: L9**

The SDGs established new and ambitious challenges on sanitation, which by 2030 should be accessible, affordable and equitable for everyone, reducing at least half of the untreated wastewater and promoting water reuse. Considering the current investments trends in the Latin America and the Caribbean region, this could not be achieved in this century. A strong commitment from the countries and a new paradigm in providing sanitation is needed, which should approach sanitation solutions as a service and not only as infrastructure provision, enabling environment based on better policies, institutional and regulatory frameworks; developing strategic plans; analyzing and defining adequate and innovative technical solutions and integrating current and new financing mechanisms and social aspects to ensure inclusive solutions.

This session will present experiences in LAC that have supported to advance in each of these areas.

### **Convening Organizations:**

Inter-American Development Bank, Agua y Saneamientos Argentinos, Bremen Overseas Research and Development Association, Development Bank of Latin America, International Water Association, Latin American Association of Water and Sanitation Utilities, United Nations University Institute for Integrated Management of Material Fluxes and of Resources and Water For People

### **Program:**

#### **09.00 Welcoming remarks to Focus on the Americas – A new paradigm for optimal sanitation in LAC.**

Sergio Campos, Inter-American Development Bank (IDB)

#### **09.10 Introduction by moderator.**

Henry A. Moreno, Inter-American Development Bank (IDB)

## **Innovation and Unconventional Technologies to Close the Gap:**

### **09.15 Innovation in sanitation and the scope for unconventional solutions.**

Diane d'Arras, International Water Association (IWA)

### **09.23 Decentralized integrated sanitation approaches: The way forward for LAC to achieve SDGs.**

Maren Heuvels, Bremen Overseas Research and Development Association (BORDA)

### **09.30 Non-sewer sanitation – Can innovations help reach sanitation for all?**

Damir Brdjanovic, IHE Delft Institute for Water Education

### **09.37 Panel discussion: Reaching the last mile to don't leave anyone behind: upscaling programs**



**Panelists:**

José Luis Acero Vergel,  
Ministry of Housing, City and  
Territory, Colombia

Pablo José Bereciartua,  
Ministry of the Interior, Public Works  
and Housing, Argentina

Marta Colet, Aguas Andinas, Chile

Robert Le Hunte, Ministry of Public  
Utilities, Trinidad and Tobago

Yasmina Rojas, Ministry of Health,  
Panama

**10.05 Q&A**

**10.25 Summary and wrap-up by moderator**



## GENERAL SESSION 2

### REMOTE WASH: QUALITY AND LASTING SERVICES FOR RURAL COMMUNITIES

**11.00-12.30 | Room: L9**

Safely managed water and sanitation services are nonexistent in rural areas of Latin America. 85.9% of rural dwellers access basic water services and 68.4% access basic sanitation services. Latin America presents unique challenges on how to turn basic services into services that fulfill the safely managed standard. As the provision of services progresses, the areas to which access must be given get farther, causing additional challenges. Latin America can lead the effort globally with experiences focused on delivering the service to those left behind and on increasing service levels to low income populations. Solutions are varied: from optimizing technologies and decreasing costs for hard-to-reach communities; ensuring fostering behavior change so that families pay bills, use the systems and incorporate appropriate hygiene practices; putting into

place technical assistance models engaging local governments, urban providers and associations of community-based entities; to addressing gaps in the governance systems. This session will explore these initiatives happening in Latin America to ensure services are delivered in an inclusive manner and that last over time.

**Convening Organizations:**

Inter-American Development Bank, Water For People, Centre for Affordable Water and Sanitation Technology, One Drop, PepsiCo Foundation and Spanish Cooperation Agency for International Development

**Program:****11.00 Introduction by moderator.**

Celia Bedoya del Olmo,  
Inter-American Development Bank  
(IDB)

**11.05 Keynote: Reaching everyone forever and addressing the challenges of rural Latin America.**

Eleanor Allen, Water For People

**11.20 Social Art for Behaviour Change: Fostering behaviour change in rural communities through an inclusive approach.**

Ernenek Duran, One Drop

**11.28 Reaching the hardest to reach – Water For People’s experience in rurally dispersed districts in Honduras.**

Kimberly Slinde Lemme,  
Water For People

**11.36 Reaching the unserved in Colombia: creating an enabling environment through policy development.**

Karen López Guevara,  
Ministry of Housing, City  
and Territory & Eva Manzano,  
CAWST

**11.44 Working with the private sector to unlock access to clean water.**

Silvia Cruz-Vargas,  
PepsiCo Foundation

**11.52 Panel discussion and Q&A:  
Panelists:**

Ernenek Duran, One Drop

Kimberly Slinde Lemme,  
Water For People

Karen López Guevara,  
Ministry of Housing, City  
and Territory, Colombia

Silvia Cruz-Vargas,  
PepsiCo Foundation

**12.25 Summary and wrap-up by moderator**



# **MINGLE & COCKTAIL RECEPTION**

PARTNERSHIPS THAT LEAVE  
NO ONE BEHIND - RURAL DISPERSE

**17.45 – 18.45**

**Venue:** Exhibition Stand Area, Stand No. D02

## **Welcoming Remarks:**

Inter-American Development Bank

PepsiCo Foundation

Spanish Cooperation Agency  
for International Development

Government of Switzerland

## **Convening Organizations:**

Austrian Ministry of Finance, Inter-American  
Development Bank, PepsiCo Foundation,  
Spanish Cooperation Agency for International  
Development, State Secretariat for Economic  
Affairs and Swiss Agency for Development  
and Cooperation

WEDNESDAY

# 28

## **BREAKFAST**

Towards optimal sanitation services in Latin America and the Caribbean

**07.45-08.45**

Plantation Lounge

## **GENERAL SESSION 3**

Unlocking finance for “leaving no one behind”  
in the Americas

**09.00-10.30**

Room: L9

## **GENERAL SESSION 4**

Water security and climate change:  
Resiliency for the most vulnerable

**11.00-12.30**

Room: L9

# **BREAKFAST**

## TOWARDS OPTIMAL SANITATION SERVICES IN LATIN AMERICA AND THE CARIBBEAN

**07.45-08.45**

**Room:** Plantation Lounge

The Inter-American Development Bank (IDB) is launching its Optimal Sanitation Initiative (OptSan) to help Governments of Latin America and the Caribbean achieve the SDG6.2 and 6.3. The initiative takes in aspects of equity, inclusiveness, water security, institutions, financing and innovation on solutions and technologies. OptSan is a Call to Action to governments, MDBs, international donors and private partners to break the trend that would lead the region to achieve the SDG6 after 2100. During this event, the strategic framework of this initiative will be presented and discussed.

**Convening Organization:**

Inter-American Development Bank



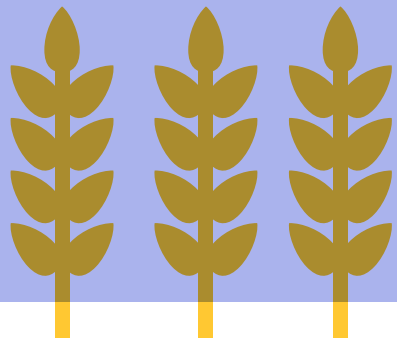
**Program:**

**7.45 Presentation of the Optimal Sanitation agenda.**

Sergio Campos,  
Inter-American Development Bank

**8.10 Open discussion with audience**

**8.40 Conclusions and final remarks**



## **GENERAL SESSION 3**

### UNLOCKING FINANCE FOR “LEAVING NO ONE BEHIND” IN THE AMERICAS

**09.00-10.30 | Room: L9**

This session will expose participants to a comprehensive assessment of all systems at play when considering finance for “leaving no one behind”, as well as to innovations currently taking place. First, the audience will be invited to identify existing gaps, and then, the focus will move to how finance can be unlocked for those who currently lack access. Examples will be highlighted by organizations embedded in this work across Brazil, Nicaragua, and Peru. Once this understanding is established, a panel of experts from a wide range of organizations will engage in a moderated conversation that examines the challenges in financing this sector and current attempts to introduce new financing mechanisms.

**Convening Organizations:**

Inter-American Development Bank, Water.org,  
Water For People, World Resources Institute  
and FEMSA Foundation

**Program:**

**09.00 Introduction by moderator.**

Lesley Pories, Water.org

**09.05 Identify gaps in the ecosystem of  
finance for “leaving no one behind”**

Activity with the audience -  
Mentimeter

**09.20 Innovations to bridge gaps locally to  
reach those who currently lack access**

April Davis, Water.org

Mauricio José Villagra,  
Water For People

**09.40 Panel discussion: Innovations to close  
the financing gap globally**

**Panelists:**

Maria Julia Bocco, Inter-American  
Development Bank (IDB)

Todd Gartner,  
World Resources Institute (WRI)

Marité Chavira, Citibanamex, Mexico

Sudhir Murthy, NEWhub,  
Columbia University

**10.15 Q&A**

**10.25 Summary and wrap-up by moderator**

## **GENERAL SESSION 4**

### **WATER SECURITY AND CLIMATE CHANGE: RESILIENCY FOR THE MOST VULNERABLE**

**11.00-12.30 | Room: L9**

The event will highlight trends in water security (WS) assessments implemented in the LAC Region, exploring how WS can help in improving water management, the provision of services, and the protection of the most vulnerable against risks such as climate change and other key uncertainties. WS assessments and the implementation of proposed investments require a significant shift in the way we plan and finance our investments. It will present bottom-up, collaborative planning frameworks that ensure the identification of all risks and uncertainties with a focus on the protection of the most vulnerable; examples of WS methodologies and assessments, financing instruments that ensure WS in basins and balance benefits and needs for all, modeling techniques to incorporate climate change

and other uncertainties in WS planning and examples of projects that promote private sector financing with positive returns on investment.

### **Convening Organizations:**

Inter-American Development Bank, The World Bank Group, FEMSA Foundation, Mexican National Water Commission, PepsiCo Foundation, Swiss Agency for Development and Cooperation, The Nature Conservancy and World Resources Institute

### **Program:**

#### **11.00 Introduction by moderator:**

Raul Muñoz, Inter-American Development Bank (IDB)

#### **11.05 Keynote: Global challenges for water security, a call for local action.**

Jay Famiglietti, Global Institute for Water Security (GIWS), Canada

**11.15 Water security and resilience of the Valley of Mexico.**

Diego Rodríguez, World Bank (WB)  
& Silvia Chávez, CONAGUA, México

**11.25 Bottom-up approaches and participatory process for water security planning from a WEF nexus perspective: The case of Mendoza, Argentina.**

Mónica Marcela Andino, General  
Department of Irrigation (DGI),  
Mendoza, Argentina

**11.35 Green infrastructure and water security for rural communities and urban population in La Cordillera Real, Bolivia.**

Maria Eugenia Choque,  
Ministry of Environment  
and Water (MMAyA), Bolivia

**11.45 Household water insecurity and decision support systems for water security in LAC.**

Dave White, Arizona State University  
(ASU), USA

**11.55 Panel discussion and Q&A:**

Challenges and opportunities for water security planning as a mean of resilience for most vulnerable in LAC will be discussed. Experiences in the use of collaborative and bottom-up planning frameworks will be commented from different perspectives and water users.

**Panelists:**

Suzanne Ozment, World Resources Institute (WRI)

Hugo Contreras, The Nature Conservancy (TNC)

Eduardo Vázquez, Agua Capital, Mexico

Daniel Rivera, Development Bank of Latin America (CAF)

**12.25 Summary and wrap-up by moderator**



THURSDAY

# 29

## **SEMINAR 2**

Innovation: Business as unusual | Room: L12

### **Session 1**

What is innovation?

**09.00-10.30**

### **Session 2**

21st century: grey, green or in-between?

**11.00-12.30**

### **Session 3**

The pitch: accelerating innovation.

**14.00 -15.30**

## **SIWI SOFA 2**

AquaFund: a collaborative, leveraged and effective financing tool

**9.00-9.30**

## **COCKTAIL RECEPTION**

Mural Inauguration - Lazos de Agua

**17:45 - 18:45**

Exhibition Stand Area, Stand No. D02

## **SEMINAR 2**

### INNOVATION: BUSINESS AS UNUSUAL

**Room: L12**

### **SESSION 1:**

***What is innovation?***

**09.00-10.30**

This session addresses the innovation imperative; the urgency of innovation as a means for achieving SDG 6. Strategies and case studies of innovation in technology, partnerships, social benefit business models, legal aspects and financing will be presented. The role of collaboration with diverse stakeholders in upscaling innovative solutions will be highlighted.

**Welcome and introduction to the session:**

Will Sarni, Water Foundry and Sudhir  
Murthy, IWA

## **SESSION 2:**

### ***21st century: grey, green or in-between?*** **11.00-12.30**

Handling water - be it waste, drinking, or ground, need to significantly change from traditional approaches to address 21st century challenges.

This seminar casts a critical view on the innovations, barriers and enablers for advancement, examining digitalization and the need to combining it with societal considerations towards sustainable management.

#### **Welcome and introduction to the session:**

Sergio Campos,  
Inter-American Development Bank  
(IDB)

## SESSION 3:

### ***The pitch: accelerating innovation***

**14.00-15.30**

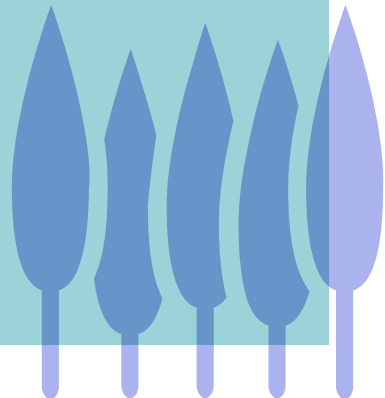
Achieving SDG 6 will require to run fast and innovative solutions are key. It is urgent to upscale green, socially aware and innovative water management approaches, some of which will be presented in the form of a dynamic and highly interactive pitching session, assessed by a board of knowledgeable judges.

### **Welcome and introduction to the session:**

Sergio Campos, Inter-American Development Bank (IDB)

### **Convening Organizations:**

Inter-American Development Bank,  
International Water Association, Microsoft,  
Stockholm International Water Institute and  
Water Foundry



## **SIWI SOFA 2**

AQUAFUND: A COLLABORATIVE,  
LEVERAGED AND EFFECTIVE  
FINANCING TOOL

**9.00-9.30**

### **Moderator:**

Julio Marengo, Inter-American  
Development Bank (IDB)

### **Presenters:**

Silvia Cruz, PepsiCo Foundation

Christof Sonderegger, State Secretariat  
for Economic Affairs (SECO)

Israel Fernández, Spanish  
Cooperation Agency for International  
Development (AECID)

### **Convening Organizations:**

Inter-American Development Bank, Austrian  
Ministry of Finance, PepsiCo Foundation,  
Spanish Cooperation Agency for International  
Development, State Secretariat for Economic  
Affairs and Swiss Agency for Development and

Cooperation

## **COCKTAIL RECEPTION**

MURAL INAUGURATION -  
LAZOS DE AGUA

**17.45 - 18.45**

**Venue:** Exhibition Stand Area, Stand No. D02

**Welcoming Remarks:**

Inter-American Development Bank  
One Drop

**Convening Organization:** Lazos de Agua

