

Project Summary¹

GeoAGRO

Project:	GeoAGRO
Objectives:	Development of a geographical information system. This system shall integrate the main financing and support instruments for the agricultural sector managed by the Financing Fund for the Agricultural Sector (FINAGRO). It shall be done in such a way that the needs of male and female producers can be analyzed from a spatial perspective with a territorial, chain, gender, and inclusion approach and thus serve FINAGRO, which is the direct beneficiary of the products that are generated, as a tool for planning and decision-making.
Background:	<p>FINAGRO, as the entity responsible for managing the financing and support instruments for the agricultural sector, produces huge quantities of information. This information is currently required by multiple users, both domestically and abroad, with diverse levels of geographical grouping (regional, departmental, municipal) and topical classification (chain, sector, program, line, type of producer, type of portfolio, financial intermediary, etc.).</p> <p>Timely and efficient attention to information requirements presented in reports and statistics is becoming increasingly more complicated and time-consuming for the areas in charge of these processes as they demand considerable time in terms of work and analysis. Currently, FINAGRO does not have a geo-referencing system for its work which reduces both its analytical capabilities and limiting its ability to build a public policy for financing and support for financial services in the agricultural sector.</p> <p>In addition, the Inter-administrative Framework Agreement No. 20161095 between the Nation – the Ministry of Agriculture and Rural Development – MADR, the Financing Fund for the Agricultural Sector – FINAGRO, and the Planning Unit for Rural Lands, Land Preparation and Agricultural Uses – UPRA – was signed on December 16, 2016. The purpose of this agreement is “To unite technical and administrative efforts for the comprehensive management of agricultural risks through an</p>

¹ This summary is for informational purposes only. Full information is provided in the terms of reference (TORs), available in Spanish. In case of differences, the Spanish version shall prevail.

	<p>information system that supports the formulation, implementation, and monitoring of policies, strategies, and instruments established by the Ministry of Agriculture and Rural Development, its dependent and related entities, and other entities interested in this subject.”</p> <p>This system, which has been called SIGRA in Spanish (Information System for Agricultural Risk Management), initially contemplates four components determined by the main risks that the agricultural sector faces in our country, namely the weather, market, financial, and health risks.</p> <p>In this context, information on sectorial policies for access to credit and on other financing mechanisms and instruments for the rural sector as well as information on variables of the National Agricultural Credit System and financial instruments for risk transfer for the agricultural sector (interest rates, financial derivatives, liquidity indicators, loan portfolio, credit risk, insolvency, as well as loan portfolio insurance methods, guarantees, agricultural insurance, etc.) are required to estimate the financial risk.</p> <p>Likewise, the Vice-Presidency for Guarantees and Agricultural Risks, through its Agricultural Risk Management Unit (UGRA) (in Spanish), in compliance with its mission goals is carrying out several technical studies on new insurance products which contain an important geographical information component that should be appropriated by the entity as a corporate asset for the management of agricultural risks and generation of valuable information for different groups of interest. This is being done in order to encourage financial inclusion, rural investment, growth of the insurance market, and a primary focus on incentives.</p> <p>Therefore, it has been considered necessary to create a Geographical Information System that integrates the main financing and support instruments for the agricultural sector managed by FINAGRO and provides for the delivery of quality information to the different users in a fashion that is easy, flexible, timely, and relevant.</p>
<p>Procurement process:</p>	<ul style="list-style-type: none"> • Call for proposals starts 27 September 2019. • Deadline for the reception of intentions of participation and Non-Disclosure Agreements:

	<p>04 October 2019 (23:59, Bogotá, D.C., Colombia, UTC-5).</p> <ul style="list-style-type: none"> • Deadline for the reception of inquiries: 11 October 2019 (23:59, Bogotá, D.C., Colombia, UTC-5). • Publication of answers to inquiries: 25 October 2019. • Call for proposals ends 08 November 2019 (23:59, Bogotá, D.C., Colombia, UTC-5). • Analysis of proposals: between 11 and 22 November 2019. • Notification of awarding: 27 November 2019.
<p>Administrative requirements:</p>	<p>All bids must include two (2) separate files:</p> <p style="text-align: center;"><u>DEVELOPER FILE</u></p> <p style="text-align: center;">GENERAL INFORMATION ON THE DEVELOPER/PROPONENT</p> <p>ABOUT THE DEVELOPER/PROPONENT</p> <ul style="list-style-type: none"> • Include a brief history. • Describe the organizational structure and management. • Explain the services offered and what the most representative business lines have been. • Describe any legal proceedings in which the provider has been involved. Include dates, parties involved, reason for law suit, and current status. <p>ABOUT YOUR CLIENTS</p> <ul style="list-style-type: none"> • Indicate the number of clients you currently have. • Name your main clients and include the following information: <ul style="list-style-type: none"> ○ Client Name ○ Date or length of the relationship; ○ Scope of the service provided; ○ Name, phone, and email of the contact person. <p>YOUR RELATIONSHIP WITH CAF</p> <ul style="list-style-type: none"> • Describe any current or past business relationship with CAF. • Give a detailed description of your experience in this relationship, in the event that it applies.

DOCUMENTATION/INFORMATION ABOUT THE DEVELOPER/PROPONENT

- **FOR CORPORATE ENTITIES:**
 - Document that reports on the corporate entity's capital structure.
 - Two (2) recent audited financial statements.
 - Updated incorporation document of the company.
 - Electronic copy of the Code or Tax Identification Number.(NIT).
 - ID of the Company's Legal Representative.
 - Document certifying the Representative in the event that the representative is not named in the incorporation document.

- **FOR CONSORTIUMS AND/OR TEMPORARY JOINT VENTURES:**
 - Legal documents certifying the consortium and/or temporary joint venture in accordance with the regulations of the country of origin of the consortium or joint venture.
 - Certified copies of the legal filings establishing the Temporary Joint Venture or Consortium.
 - Document establishing the person designated by the Consortium and/or Temporary Joint Venture to exercise the legal representation and who, for the purpose of (this document) shall have full authority with broad and sufficient powers to bind the Consortium and/or Temporary Joint Venture. It will include the basic rules governing their relationship and responsibility to compel all members.
 - Terms of participation of each of the members of the joint venture.
 - Legal documentation that gives details on the recipient of the fees.
 - All information requested for "CORPORATE ENTITIES" (listed above) for each of the companies.

The omission of the incorporation documentation of the temporary joint venture or Consortium from the bid cannot be remedied and shall be cause for rejection of said proposal.

The members of the consortium or temporary joint venture shall be jointly and severally liable with regard to the obligations contracted with CAF. This shared responsibility shall be clearly stated in the incorporation filing of the consortium or temporary joint venture.

In no case shall the consortium or temporary joint venture nor its members acting separately be able to participate in this invitation with more than one bid.

INFORMATION ON THE PROPOSED SERVICE

METHODOLOGY TO BE USED IN THE BID

Explain the work methodology to be used in the greatest detail possible while considering the following and the activities and deliverables described in Appendix 3: Technical Specifications:

PLANNING

Describe the detailed plan of activities, in which is included:

- Activities
- Roles
- Roles
- Major milestones in the development of the job.
- Total duration and duration of each part of the job.
- Estimated commitment (during the time the job takes) of the Developer/Proponent's resources.
- Working premises.
- Risks in the project and factors that are critical for success.
- Work plan with activities and deliverables.

DELIVERABLES

Enumerate and describe the deliverables in accordance with Appendix 3: Technical Specifications.

COMPETITIVE ADVANTAGES

- Describe the competitive advantages the developer has for supporting the project.

	<ul style="list-style-type: none"> Specify the mechanisms that would be used to ensure that the service will be of high quality throughout the project. <p>SPECIFIC EXPERIENCE OF THE DEVELOPER/PROPONENT</p> <p>Describe your specific experience with projects related to the goals in this call for bids based on appendices provided in the terms of reference.</p> <p>TASK FORCE</p> <p>Specify the Task Force that will be set up to undertake the project in accordance with the appendices provided in the terms of reference.</p> <p>LEADER OF THE TASK FORCE</p> <p>Specify the experience of the leader of the task force in accordance with the appendices provided in the terms of reference.</p> <p style="text-align: center;"><u>COST FILE</u></p> <p style="text-align: center;">COST STRUCTURE</p> <p>Describe the cost structure in detail and specify any other direct or indirect expenses arising from the signing, implementation, and completion of the contract as a result of this selection process that CAF must pay directly if applicable.</p> <p>The Developer/Proponent shall be responsible for any obligation related to the payment, withholding, or collection of any tax, levy, or duty required in the country in which the invoices associated with the contract are issued.</p> <p>CURRENCY</p> <p>The value of the bid must be presented in United States Dollars (USD).</p>
Budget:	Up to USD 153,000
Duration:	Up to 14 months (plus 12 months of technological support)