

Fuente	Tema	Etiquetas	Acción	Dónde se espera impacto	Link
BIT	Using SMS messaging to test the effectiveness of encouraging claimants to attend job fairs	Takeup, Comunicaciones, E-Gov, SMS, Nudging	Iniciar	Beneficiados	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
BIT	Using government email channels to increase uptake of programmes: simplifying messages and emphasising social norms or deadlines	Takeup, Comunicaciones, E-Gov, email, Nudging	Iniciar	Beneficiados	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
BIT	Reducing medication errors by changing the way the forms are designed	Procesos	Reducir	Ambos	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
BIT	Different ways to encourage users to create stronger, yet memorable, passwords for reducing the online exploitation of individuals and businesses	Comunicaciones, E-Gov, Nudging	Modificar	Beneficiados	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
BIT	Energy labelling for encouraging more people to purchase energy efficient products	Comunicaciones, Energy	Modificar	Beneficiados	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
BIT	Different ways to increase charitable donations (email, packages os sweets, types of messages)	Comunicaciones, donations, email, E-Gov, Nudging	Iniciar	Beneficiados	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
BIT	Reducing missed hospital appointments	Takeup, Comunicaciones, E-Government, SMS, Nudging	Iniciar	Beneficiados	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
BIT	Reducing unnecessary prescriptions of antibiotics by informing doctors how their prescribing patterns differed from the norm	Comunicaciones, Health, medication	Reducir	Delivery	http://www.behaviouralinsights.co.uk/wp-content/uploads/2015/07/BIT_Update-Report-Final-2013-2015.pdf
ideas42	1.1) Re-design of NY city's standard summons form to make it clearer and easier for people to respond appropriately and reduce failure-to-appear rates	Procesos	Modificar	Ambos	http://www.ideas42.org/blog/project/nypd-summons-redesign/
ideas42	1.2) Impacting the rates of court appearance through timely text message and phone call reminders to summons recipients	Comunicaciones, SMS, Nudging	Iniciar	Beneficiados	http://www.ideas42.org/blog/project/nypd-summons-redesign/
ideas42	2) Reducing water consumption through feedbacks to residents about how their water use compares to neighbors	Comunicaciones, Nudging	Modificar	Beneficiados	http://www.ideas42.org/blog/testing-waters-using-simple-low-cost-nudges-reduce-water-consumption/
ideas42	3) Email-based intervention featuring carefully crafted, timely messages to students and parent to increase on-time application to financial aid	Comunicaciones, Nudging, Procesos	Iniciar	Beneficiados	http://www.ideas42.org/wp-content/uploads/2016/02/ideas42-PSE-Preview.pdf
ideas42	4) Expand use of on-campus tutoring through two sets of behaviorally-informed emails: one from the college to students, aimed at making the tutoring center more salient and accessible early on in the semester, and one from the college to faculty, discussing how and when to best encourage students to use tutoring.	Comunicaciones, Nudging	Iniciar	Ambos	http://www.ideas42.org/wp-content/uploads/2016/02/ideas42-PSE-Preview.pdf
Brookings	5) Some seniors citizens received a carefully designed mailing including information from the Medicare website on the potential savings from changing Medicare drug plans while others were encouraged to go to the website themselves. The purpose of the study was to understand whether seniors were already making good choices – defined as choices that they themselves would not change if they had more information – and the effect of information on choices made.	Comunicaciones, Procesos	Iniciar	Beneficiados	http://www.brookings.edu/research/papers/2008/11/20-medicare-kling
Behavioral policy	6) In order to get people to consider delaying their social security benefits claims, the team varied the order of prompts asking people to consider first the benefits of claiming early and then the benefits of claiming late	Comunicaciones	Modificar	Beneficiados	https://behavioralpolicy.org/first-things-first-how-the-order-of-thoughts-can-affect-social-security-benefits-claiming/
Behavioral policy	7) A proposal to blind prosecutors to defendants' race to reduce unconscious bias (sin resultados)	Procesos, Otros	Modificar	Delivery	https://behavioralpolicy.org/article/blinding-prosecutors-to-defendants-race-a-policy-proposal-to-reduce-unconscious-bias-in-the-criminal-justice-system/
Behavioral policy	8) Prompting people to make plans improves follow-through on important tasks (examples for get-out-to-vote campaigns, immunizations and medical exams)	Comunicaciones, Nudging	Iniciar	Beneficiados	https://behavioralpolicy.org/article/beyond-good-intentions-prompting-people-to-make-plans-improves-follow-through-on-important-tasks/
Behavioral policy	9) Delivering four different versions of a sticker renewal letter to motivate behavior change so that people expand the use of online license plate renewal using salience & message framing	Comunicaciones, Nudging	Modificar	Beneficiados	https://behavioralpolicy.org/article/moving-citizens-online-using-salience-message-framing-to-motivate-behavior-change/
ideas42	10) Redesign of an online data-entry form to include a signature box at the top of the page in which the user has to confirm the accuracy of self-reported sales in order to improve the accuracy of sales figures self-reported by vendors (página XIII)	Nudging	Modificar	Beneficiados	http://www.ideas42.org/wp-content/uploads/2015/09/sbst_2015_annual_report_final_9_14_15.pdf
ideas42	11) Increase response rates to a workplace survey by adjusting the timing and messaging of emails announcing the survey (página XIII)	Nudging	Iniciar	Beneficiados	http://www.ideas42.org/wp-content/uploads/2015/09/sbst_2015_annual_report_final_9_14_15.pdf
ideas42	12) Encourage double-sided printing by creating a dialog box that asked employees to change their default printer setting to double-sided after employees had initiated a single-sided print job (página XIII)	Procesos	Modificar	Beneficiados	http://www.ideas42.org/wp-content/uploads/2015/09/sbst_2015_annual_report_final_9_14_15.pdf
Behavioral policy	13) To promote participation in a workplace savings plan, an email was sent not-enrolled service members. Each one received one of nine e-mails, with messages that applied various behavioral insights such as framing the decision to enroll as a choice between two options (Yes/No)	Comunicaciones, Nudging	Iniciar	Beneficiados	https://behavioralpolicy.org/wp-content/uploads/2016/1-2/BSP_vol1no2_Shankar.pdf
NBER	14) THE ROLE OF SIMPLIFICATION IN COLLEGE DECISIONS: Pre-populate two thirds of the application form to a financial aid program in order to simplify the application process and increase applications.	Takeup, Procesos, Comunicaciones	Iniciar	Beneficiados	http://www.nber.org/papers/w15361.pdf
Journal sldm	15) Nudge to nobesity II: change positions of foods in the menu to influence food orders	Procesos, Nudging	Modificar	Beneficiados	http://journal.sldm.org/11/11407/jdm11407.pdf
CAF	Uso de canales de Comunicaciones diferentes para notificar sobre el cobro de impuestos en Colombia (DIAN)	Procesos, Comunicaciones	Iniciar	Beneficiados	
CAF	Cambio en las instrucciones sobre la forma de patrullaje policial en Medellín (Puntos Calientes)	Procesos, otros	Modificar	Delivery	
CAF	Cambio en la estructura de funcionamiento de equipos de investigación de homicidios, Fiscalía General de Colombia	Procesos, otros	Modificar	Delivery	
EGAP	Conditional versus unconditional cash Transfers	Incentivos	Iniciar	Beneficiados	http://egap.org/content/brief-15-it-cash-or-condition-malawi
J-PAL	Pay for performance in tax collection	Incentivos	Modificar	Delivery	https://www.povertyactionlab.org/sites/default/files/publications/paying-for-performance.pdf
J-PAL	Financial versus non-financial rewards in public service delivery	Incentivos, Procesos	Modificar	Delivery	http://hbswk.hbs.edu/item/no-margin-no-mission-a-field-experiment-on-incentives-for-pro-social-tasks
J-PAL	Incentives versus social valuation in self-selection into public service	Incentivos, Comunicaciones	Iniciar	Ambos	https://www.povertyactionlab.org/sites/default/files/publications/400%20Do-gooders%20Feb2015.pdf
J-PAL	Increased teacher attendance using time-stamped photos with students	Procesos, otros	Modificar	Delivery	http://economics.mit.edu/files/5995
J-PAL	Impact of biometric monitoring on attendance of primary health workers	Procesos, otros	Modificar	Delivery	http://economics.mit.edu/files/9644
J-PAL	Replacing paper-based monitoring at health clinics for smartphone-based application	Procesos	Modificar	Delivery	http://www.nber.org/papers/w21180
J-PAL	Informing citizens of the dismal state of local health service delivery and holding meetings between citizens and health workers to agree on action plans	Comunicaciones	Iniciar	Ambos	https://www.povertyactionlab.org/sites/default/files/publications/96_when%20is%20community%20monitoring%20effective_working.PDF
3ie	Text messaging reminders to reduce non-attendance in chronic disease follow-up: a clinical trial	Procesos, Comunicaciones	Iniciar	Beneficiados	http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2784529/#lpo=2.94118
3ie	Property tax experiment in Punjab, Pakistan	Incentivos	Modificar	Delivery	http://www.3ieimpact.org/media/filer_public/2015/11/05/gfr-2178-pakistan-property-tax.pdf
3ie	A Personal Touch: Text Messaging for Loan Repayment	Comunicaciones, Nudging	Iniciar	Beneficiados	http://www.nber.org/papers/w17952
3ie	Empowering Internally Displaced People with SMS: A Randomized Controlled Trial in Bogotá	Comunicaciones, takeup	Iniciar	Beneficiados	http://www.hicn.org/wordpress/wp-content/uploads/2012/06/wp84.pdf
3ie	Effects of a mobile phone short message service on antiretroviral treatment adherence in Kenya (WeTel Kenya1): a randomised trial	Comunicaciones, takeup	Iniciar	Beneficiados	http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(10)61997-6/abstract
3ie	Effectiveness of a Short Message Reminder in Increasing Compliance with Pediatric Cataract Treatment : A Randomized Trial	Comunicaciones, takeup	Iniciar	Beneficiados	http://www.sciencedirect.com/science/article/pii/S0161642012006069
3ie	The effect of two types of sms-texts on the uptake of screening mammogram: A randomized controlled trial	Comunicaciones, uptake, Procesos	Iniciar	Beneficiados	http://www.sciencedirect.com/science/article/pii/S0091743511003021
3ie	The effect of training movies on exclusive breastfeeding	Comunicaciones	Iniciar	Beneficiados	http://www.pjms.com.pk/issues/aprjun209/article/article18.html
3ie	Can Information about Local Government Performance Induce Civic Participation? Evidence from the Philippines	Comunicaciones	Iniciar	Beneficiados	http://www.tandfonline.com/doi/abs/10.1080/00220380903023521
3ie	Can E-Governance Reduce Capture of Public Programmes? Experimental Evidence from India's Employment Guarantee Scheme	Procesos, E-gov	Modificar	Ambos	http://www.3ieimpact.org/en/evidence/impact-evaluations/details/677/
3ie	Teacher Incentives	Incentivos	Modificar	Delivery	https://www.aeaweb.org/articles?id=10.1257/app.2.3.205
3ie	Incentives Work: Getting Teachers to Come to School	Incentivos	Iniciar	Delivery	https://www.aeaweb.org/articles?id=10.1257/aer.102.4.1241
3ie	The impact of teacher training on teacher and student outcomes: evidence from a randomised experiment in Beijing migrant schools	Capacitación	Modificar	Delivery	http://www.tandfonline.com/doi/abs/10.1080/19439342.2013.807862?journalCode=rjde20&
3ie	Does information Improve School Accountability? Results of a Large Randomized Trial	Comunicaciones	Modificar	Ambos	http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2011/12/23/000333037_20111223003200/Rendered/PDF/660990NWPO0990ort0490for0Imagebank.pdf
3ie	Can Eliminating School Fees in Poor Districts Boost Enrollment? Evidence from South Africa	Incentivos, Takeup	Iniciar	Beneficiados	http://www.jstor.org/stable/pdf/10.1086/662580.pdf?_=1460415789581