



Professional Certificate in Governance and Public Innovation

3° edition (2024)

ORGANIZED BY:



DEVELOPMENT BANK
OF LATIN AMERICA
AND THE CARIBBEAN



THE UNIVERSITY
OF THE
WEST INDIES

This Professional Certificate has been developed by CAF in partnership with the most prestigious universities in Latin America and the Caribbean to offer a practical and applied approach to governance and public innovation with a special focus on transformative public leadership. In **Barbados, Jamaica and Trinidad and Tobago**, it is offer in partnership with **The University of the West Indies**.

“At CAF, we understand governance and public innovation as the right environment for legitimizing government actions, through institutions with clear procedures and rules, capacity, efficiency, transparency, and agility in responding to citizen demands”



Sergio Díaz-Granados
Executive President, CAF



Christian Asinelli
Corporate Vice President, CAF

“With this Program we seek to strengthen institutions by training leaders in the region, in the effective performance of their tasks, from a perspective that seeks to ensure an appropriate balance of political, economic, social, climate change and gender variables.”



APPLICATION

Open until April
30th 2024



START

June 3rd
2024



END

November 29th
2024



DURATION

7 months
(150 hours)



COST

USD 650

Objective

Strengthen capacities and skills of leaders from Latin America and the Caribbean who work in the Public Administration at the national and subnational levels, the private sector and civil society in public innovation, governance and public management through strategic issues to promote transformative leadership that can face the current and future challenges of the region.



Approach (cross-cutting topics)

- Public Innovation
- Govtech
- Digital Transformation
- Gender and Social Inclusion
- Design Thinking
- Climate Change
- SDG 2030



Audience

- Public authorities
- Technical teams and public officials of national or subnational governments, in charge of the design, implementation or evaluation of public policies and programs
- Public, social, political and business leaders
- Representatives of NGOs and civil associations
- Employees of public companies
- Employees of private companies associated with the public sector



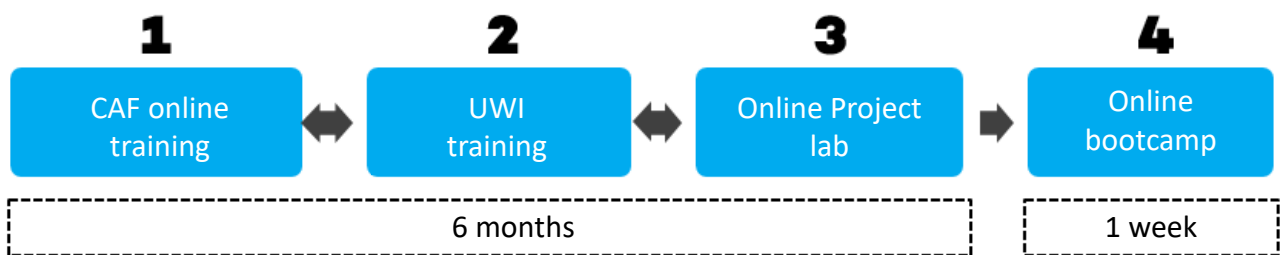
Methodology

This 6-month program is offered in a mixed training scheme, in which CAF offers asynchronous online lessons, debate forums and master classes with international experts, while UWI will teach the classes in a synchronous online format.

The program consists of 3 phases in parallel:

- **PHASE 1: CAF Training**
- **PHASE 2: UWI Training**
- **PHASE 3: Online lab of “Design Thinking” projects**

At the end of the 6-month program, the best project of each university will participate in **PHASE 4: Incubator**. In this online bootcamp students will be refine and incubate the best project per country, so that they can become projects to be financed and/or implemented by CAF.



PHASE 1: CAF Training

- 12 lessons of 5 hours = 60 hours of learning
- 4 optative lessons of 5 hours = 20 hours of learning (optative)
- 6 masterclasses = 6 hours of learning (optative)
- Online classes from other universities
- Online networking sessions

PHASE 2: UWI Training

- 11 lessons of 5 hours: 55 hours of learning

PHASE 3: Online lab of “Design Thinking” projects

- Group practical work = 35 hours

TOTAL dedication = 150 hours

PHASE 4: Incubator (online bootcamp for best projects)



Syllabus

This program is divided into 3 modules of 2 months each one.

CAF lessons are regional and transversal in scope, while those given by UWI will be local and more applied.

| | CAF | UWI |
|--|--|---|
| Module 1: Society, Economy and Politics in Transformation | <ol style="list-style-type: none">1. Compared institutions: keys to understanding public action2. The Role of the State and Public Policies3. Digital Revolution and Public Innovation4. Models and Visions of Sustainable Development in Latin America and the Caribbean | <ol style="list-style-type: none">5. Ethics and integrity in the exercise of the public function6. Behavioral sciences applied to public management7. Risk management and communication8. Organizational transformation and leadership9. Innovation Lab |
| Module 2: Governance and political management | <ol style="list-style-type: none">1. Open Government2. Govtech3. Artificial Intelligence in Public Administration4. Citizen Participation and Collective Intelligence | <ol style="list-style-type: none">5. Conflict resolution and consensus building6. Strategic communication and grassroots mobilization7. Evidence-based and results-oriented management8. Agile tools for team management |
| Module 3: Collaborative, green, inclusive and sustainable economies | <ol style="list-style-type: none">1. Circular economy2. Sustainable Urban Mobility3. Creative industries4. Diversity, gender and inclusion | <ol style="list-style-type: none">5. Local policies of parity and inclusion of diversities6. Local policies for environmental economics, mitigation and adaptation to climate change |



Payment

Payment due: April 30th

Cost: USD 650

The value of the Professional Certificate is USD 3,000 per student. CAF subsidizes 75% of it so that the cost for the student is accessible.

The cost is stipulated in USD (American dollar). Payment is made directly to UWI through the payment method stipulated by the institution. Detailed payment instructions will be sent to your email once your registration has been approved



Refunds

Due to the amount subsidized by CAF, the refund option is not available in this program.



Learning resources

- Manuals
- Audiovisual resources: videos and presentations
- Case studies
- Participatory forums
- Quizzes and exercises
- Work in groups
- Videoconference sessions taught by experts
- Lessons learned
- Workshops
- Others

Application and selection process

STEP 1 Those interested should fill out the form completely, by [clicking here](#).

STEP 2 CAF and UWI will carry out the validation and selection of the participants based on their profile and professional experience.

CAF and UWI will contact the selected applicants.

STEP 3 The selected participants must confirm their participation by making the registration payment. Those participants who are not selected in this edition will enter an invitation list for the next edition (2025).

STEP 4 Payment must be made on the stipulated dates.

STEP 5 Once the payment has been confirmed, CAF will send you the access information for the Professional Certificate.



Certificates

Participants who pass the activities proposed in the program will receive a final certificate issued by CAF and UWI, which accredits their participation and approval. The certificate will be issued electronically (digital, secure, portable and shareable).



Regional partners

The Professional Certificate is offered in alliance with the most prestigious universities in Latin America and the Caribbean, as well as in Spain. It will allow the student to have a regional vision, exchange ideas and experiences with students from multiple countries.





CAF General Coordinator



Pablo
Rolando

Training Specialist with more than 8 years of experience in e-learning, knowledge management, new learning methodologies and strategic communication at CAF - Development Bank of Latin America-. Master in Public Relations and Organizational Communication, Georgetown University. Master in Communication, Pontificia Universidad Javeriana, Colombia. Degree in Political Science, Catholic University of Córdoba, Argentina. Previously, he worked as Communications Consultant at the Inter-American Development Bank (IDB).

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CAF Academic Coordinator



Matías Bianchi

Director of the Southern Affairs think tank. Political scientist from the University of Buenos Aires, MSc in Latin American Studies from the University of Oxford, MPA and PhD in Political Science from the Institute of Political Studies in Paris (Sciences Po). He worked at the Woodrow Wilson Center, the OECD Development Center and directed the Federal Institute of Government in Argentina. He is also a professor at the University of Arizona and researches on public innovation, democratic governance and technopolitics.

UWI Coordinator



Dr. Dion
Greenidge

Holds a B.A. (Honors) in Psychology (UWI), a M.Sc. in Work and Organisational Psychology (Institute of Work, Health and Organisations, University of Nottingham), a Ph.D in Applied Psychology with a focus on Psychometric Testing in Organisations (Institute of Work, Health and Organisations, University of Nottingham), a Postgraduate Certification of Competency in Risk Assessment for Work-related Stress (Institute of Work, Health and Organisations, University of Nottingham), a Postgraduate Certification in University Teaching and Learning (UWI), and Level A & B (Psychometric Testing) Accredited by the British Psychological Society. Dr. Greenidge joined the Department of Management Studies, University of the West Indies, Cave Hill Campus as a Research Assistant in 2003 and held that position until proceeding to pursue his Masters. He rejoined the Department as Teaching Assistant in September 2006.

He currently holds the position of Interim Executive Director and CEO, Sagcor Cave Hill School Business and Management, Head Department of Management Studies, and Head of the Centre for Professional Development and Lifelong Learning at the University of the West Indies. He is also currently the Campus Coordinator for Strategic Planning, and Coordinator for the MSc Business Analytics programme. He has specialised expertise in Big Data Analytics, Management Consulting and Psychometric Testing and Assessment and has been involved in the development of psychometric surveys used internationally (for example, QPQ, HPAQ, and VWB Scale). Moreover, he has been involved in a number of academic and industry-related research projects and has presented work at regional and international conferences. He has also authored or coauthored several published academic papers in international journals and book chapters.

CAF – development bank of Latin America and the Caribbean

We promote a sustainable development model through loans, non-reimbursable resources and support in the technical and financial structuring of projects in the public and private sectors of Latin America. The contribution to the development of the region is reflected in the expected results of our credit operations and equity investments.

Since 2017, CAF has provided virtual training, with more than 130,000 students enrolled, 100 courses taught, and currently 5 virtual graduates.

The University of the West Indies

The UWI has been and continues to be a pivotal force in every aspect of Caribbean development; residing at the centre of all efforts to improve the well-being of people across the region. From a university college of London in Jamaica with 33 medical students in 1948, The UWI is today an internationally respected, global university with near 50,000 students and five campuses: Mona in Jamaica, St. Augustine in Trinidad and Tobago, Cave Hill in Barbados, Five Islands in Antigua and Barbuda and its Open Campus, and 10 global centres in partnership with universities in North America, Latin America, Asia, Africa and Europe.

The UWI offers over 800 certificate, diploma, undergraduate and postgraduate degree options in Culture, Creative and Performing Arts, Food and Agriculture, Engineering, Humanities and Education, Law, Medical Sciences, Science and Technology, Social Sciences, and Sport. As the Caribbean's leading university, it possesses the largest pool of Caribbean intellect and expertise committed to confronting the critical issues of our region and wider world.

The UWI has been consistently ranked among the top universities globally by the most reputable ranking agency, Times Higher Education (THE). In the latest World University Rankings 2022, released in September 2021, The UWI moved up an impressive 94 places from last year. In the current global field of some 30,000 universities and elite research institutes, The UWI stands among the top 1.5%.

The UWI is the only Caribbean-based university to make the prestigious lists since its debut in the rankings in 2018. In addition to its leading position in the Caribbean, it is also in the top 20 for Latin America and the Caribbean and the top 100 global Golden Age universities (between 50 and 80 years old). The UWI is also featured among the leading universities on THE's Impact Rankings for its response to the world's biggest concerns, outlined in the 17 United Nations Sustainable Development Goals (SDGs), including Good Health and Wellbeing; Gender Equality and Climate Action.

For more, visit www.uwi.edu



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“As the Caribbean and other Small Island Developing States confront their development challenges in an ever more complex world, sustainable solutions require strong systems of governance. As the premier tertiary institution in the Caribbean The UWI is pleased to help spearhead this thrust in enhance governance in our region.”

Have questions?

For any questions about academic matters, registration, payments, learning platform, among others, send an e-mail to: cursosvirtuales@caf.com