



# Professional Diploma in Governance and Public Innovation

4th Edition - 2025

This diploma has been developed by CAF in collaboration with prestigious universities from Latin America, the Caribbean, and Spain to offer a practical and applied approach to governance and public innovation in the region. In Antigua and Barbuda, Bahamas, Barbados, Jamaica and Trinidad and Tobago, it is offer in partnership with The University of the West Indies.



**Sergio Díaz-Granados**

Executive President,  
CAF

*"At CAF, we seek to contribute to institutional strengthening by training public officials and professionals from the private sector and civil society who are committed to public service, enabling them to perform their duties effectively from a perspective that aims to ensure an appropriate balance of political, economic, social, climate, and gender-related factors."*



**Christian Asinelli**

Corporate Vice President,  
CAF

*"In this professional diploma, we understand governance and public innovation as the appropriate environment for legitimizing government actions through institutions with clear procedures and rules, capacity, efficiency, transparency, and responsiveness to citizens' demands."*



**APPLICATION**

Open in  
[www.caf.com](http://www.caf.com)



**START**

30<sup>th</sup> of June



**END**

15<sup>th</sup> of December



**DURATION**

6 MONTHS  
(150 hours)



**COST**

USD 350



**LANGUAGE**

Simultaneously  
dictated in English,  
Spanish, and  
Portuguese

**CAF seeks to strengthen the capacities and skills of professionals working in Public Administration (both national and subnational), the private sector, civil society, and other areas across Latin America, the Caribbean, and Spain, in the fields of innovation, governance, and public management. The focus is on strategic issues for the region and for CAF, enabling these professionals to face current and future challenges.**

**DGIP is a space for learning, collaboration, networking, teamwork, innovation, and experimentation, enabling public officials and professionals from Ibero-America to:**

- To be trained in relevant and timely topics through a one-of-a-kind program at the regional level.
- To learn from CAF experts, professors from your country's university, and from other universities.
- To learn about the SDGs and the 2030 Agenda.
- To define problems and propose solutions to local challenges using agile methodologies and a 'public value' approach.
- To impulse a culture of Public Innovation.
- To share their experience and connect with other public officials from their locality, country, and the region.

### The approach

- Public Innovation.
- Digital transformation, Govtech.
- Open-State.
- Gender, diversities and social inclusion.
- Agile methodologies.
- Climate change.
- Public Policies.
- Urban development and smart cities.
- SDGs and 2030 Agenda.

### Audience Target



Public authorities



Technical teams and public officials of national or subnational governments, in charge of the design, implementation or evaluation of public policies and programs.



Public, social, political and business leaders



Public innovators



Representatives of NGOs and civil associations



Employees of public companies



Employees of private companies associated with the public sector

## Methodology

This six-month program is offered in a blended training format, in which CAF provides asynchronous virtual lessons and keynote lectures with international experts, while partner universities offer synchronous virtual and in-person classes. In addition, cross-university virtual classes are delivered among the program's participating universities.

**The diploma consists of four phases, some of which run simultaneously:**

Phase 1 →	Phase 2 →	Phase 3 →	Phase 4
Training provided by CAF	Training by the partner university	Virtual project design lab using Design Thinking	In-person project incubation bootcamp

At the end of the six-month diploma program, up to 20 top projects from the region will advance to **Phase 4**. In this in-person phase, each team will present their project to the other winning groups, international experts, CAF officials, and invited guests. Teams will have the opportunity to refine their projects through feedback and lessons learned. Only one representative per project will attend the bootcamp in person; the rest of the team may participate virtually. The representative will be selected by all team members and must meet certain conditions that will be communicated in due course.

<b>PHASE 1</b> →	Training provided by CA	12 lessons of 5 hours each = 60 hours of learning  Six optional keynote lectures totaling 6 hours of learning  Classes from other universities (optional)
<b>PHASE 2</b> →	Training by the partner university	11 lessons of 5 hours each: 55 hours of learning
<b>PHASE 3</b> →	Virtual project design lab using Design Thinking	Classes and tutoring  Group practical work = 40 hours  Estimated total workload: 150 hours
<b>PHASE 4</b> →	In-person project incubation bootcamp	Bootcamp (in-person workshop – up to 20 top projects from the region)

## Syllabus

This diploma is divided into three modules, with a total duration of six months. The CAF lessons have a regional and cross-cutting scope, while those delivered by the partner university are more applied and focused on the national context. Of the 20 CAF lessons, 6 are selected by CAF as mandatory, and 6 are chosen by each university as mandatory. In addition, the universities deliver 11 mandatory lessons.

	CAF	WIF
<b>MODULE 1</b> Society, Economy and Politics in Transformation	The Role of the State and Public Policies	Ethics and integrity in the exercise of the public function
	Digital Revolution and Public Innovation	Behavioral sciences applied to public management
	Models and Visions of Sustainable Development in Latin America and the Caribbean	Risk management and communication
	Behavioral Sciences Applied to Public Management	Organizational transformation and leadership
	Comparative Political Institutions	Innovation Lab
	Sociopolitical Context in Latin America: Challenges and Scenarios for the Post-Pandemic Era	
	Societies in Transformation	
	Fight Against Corruption	
<b>MODULE 2</b> Governance and Political Management	Open Government	Conflict resolution and consensus building
	Citizen Participation and Collective Intelligence	Strategic communication and grassroots mobilization
	Govtech	Evidence-based and results-oriented management
	Artificial Intelligence in Public Administration	Agile tools for team management
	Open Data for Public Policies	
	Smart Cities	
<b>MODULE 3</b> Collaborative, Green, Inclusive, and Sustainable Economies	Circular Economy	Local policies of parity and inclusion of diversities
	Decision-Making and Environmental Protection Policies	Local policies for environmental economics, mitigation and adaptation to climate change
	Creative Industries	
	Diversity, Gender, and Inclusion	
	New Urban Agenda	
	Sustainable Urban Mobility	

## Project Design Laboratory with *Design Thinking*

### What will you learn?

**Design Thinking** is a people-centered methodological approach that enables the generation of innovative solutions to public problems. Through its five phases (Empathize, Define, Ideate, Prototype, and Test), it promotes creativity, collective intelligence, and empathy, facilitating the design of sustainable, inclusive, and impact-oriented projects.

**You will acquire useful tools to address innovation challenges, which will be presented throughout the program. Some of these tools include:**

Empathy Map

Problem Tree

Ideas  
Canvas

User Journey

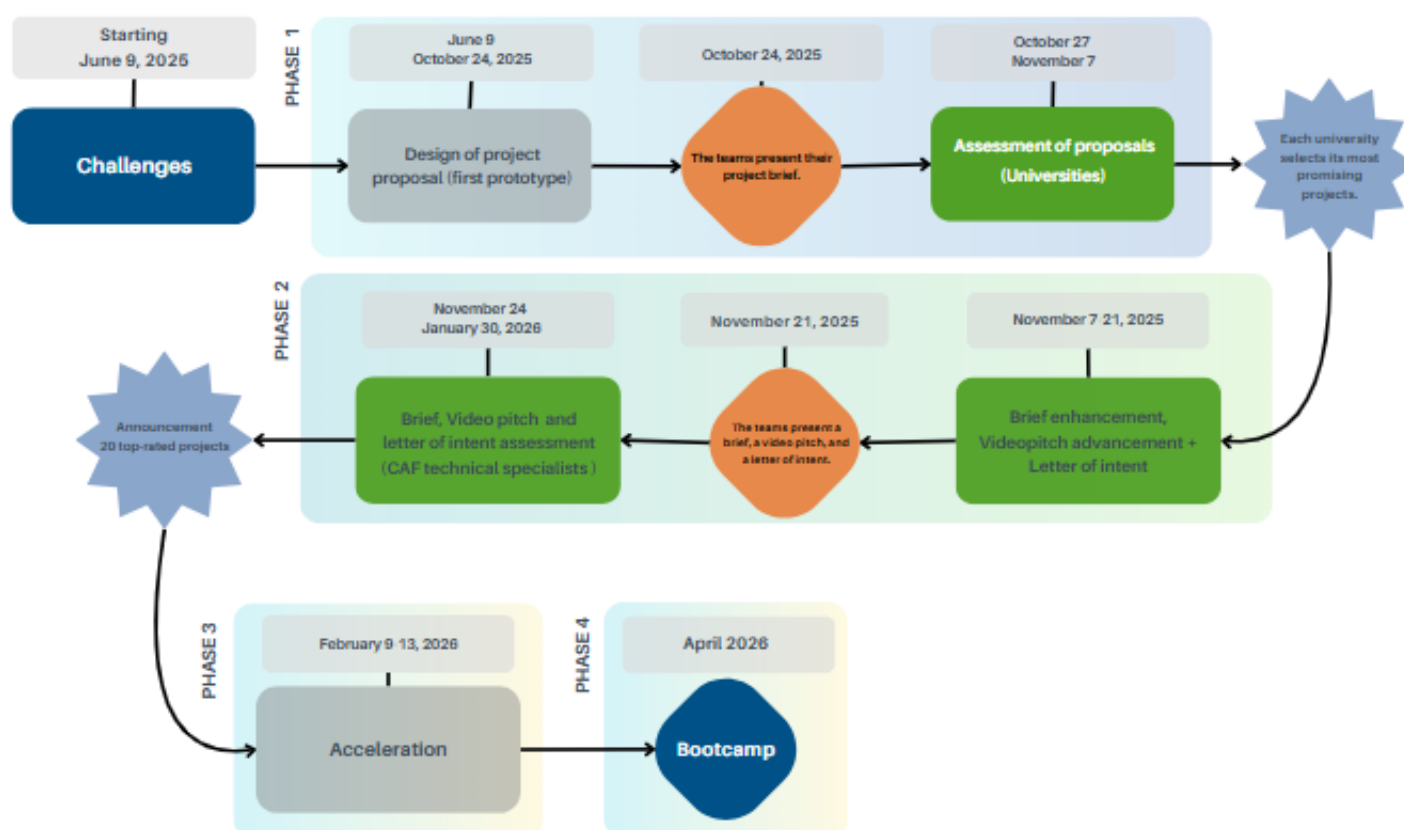
Project  
Formulation Matrix

Additionally, we will work with agile approaches such as Scrum and Kanban, applied to project management in the public sector.

### What is sought with the projects?

CAF will present innovation challenges that participants will address from a local perspective. The goal is to create innovative, sustainable, and inclusive projects that involve different sectors. The projects will be developed in teams through four design phases, and the top 20 will be selected to present at an in-person acceleration Bootcamp. Each finalist team will send a representative to the event.

CAF will certify all participants who complete their projects in the use of the methodology, whether or not they are selected as finalists.





## Regional Allies

The diploma offered in partnership with the most prestigious universities in Latin America, the Caribbean, and Spain provides a regional perspective, allowing for the exchange of ideas and experiences with students from multiple countries.



Data (2022-2024 total of the diploma)

Program **#1** in LAC on these topics - international reference - regional public good - CAF Agenda

**18** Partner universities in Ibero-America and the English-speaking Caribbean

**+12.000** applications

**+4450** students

**3838** graduates

**1° edition:**

16 universities in 18 countries in Latin America and the Caribbean, in 3 languages. 1,500 active students and 1,282 graduates.

**2° edition:**

18 universities in 20 countries in Ibero-America. 1,200 active students and 1,200 graduates.

**3° edition:**

18 universities in 20 countries in Ibero-America. 1,650 active students and 1,347 graduates.

**+800** Submitted projects

**Strong alumni community**

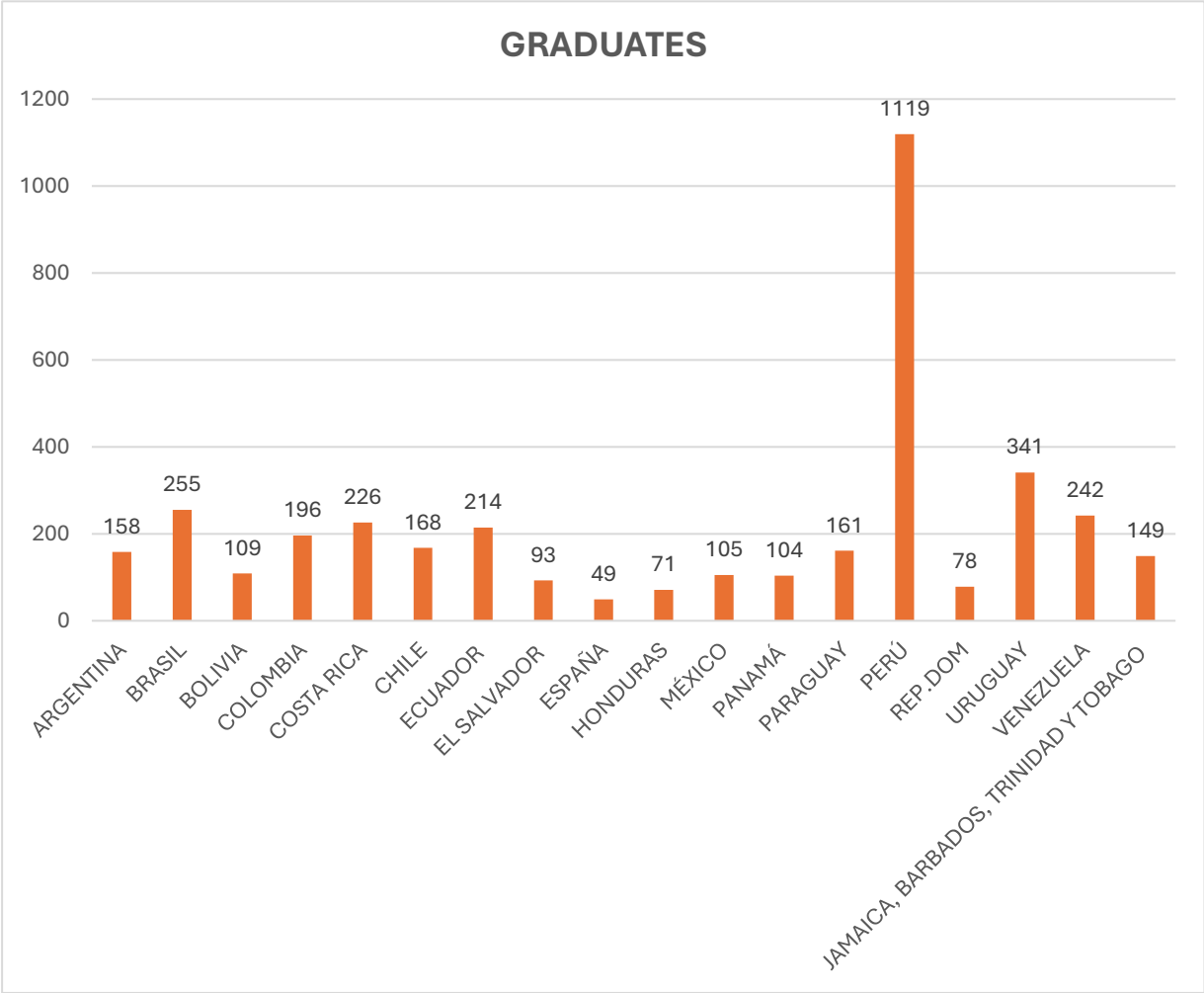
Trained officials: mayors, ministers, directors, legislators, technical staff, etc.

The only international training program in 3 languages simultaneously (Spanish, Portuguese, and English).

**Strong international positioning**



Demographic data (2022-2024)





**Mónica Lugones**

*"I found the diploma to be an extremely powerful tool. It helped me build networks with people from other provinces and regions. We have learned many tools for this new era. I highly recommend it."*



**José Rafael Mendoza  
Márquez**

*"It has provided me with techniques and essential tools for the analysis and formulation of public policies in Latin America, and especially in my country"*



**Germán Enrique Martel Beltrán**

*"A clear sense of the existence of development opportunities for our communities, with their active participation and through transparency and effective resource management. "*



## CAF General Coordination

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### Pablo Rolando

Training Specialist with over 8 years of experience in e-learning, knowledge management, new learning methodologies, and strategic communication at CAF – Development Bank of Latin America and the Caribbean. Holds a Master's in Public Relations and Organizational Communication from Georgetown University, a Master's in Communication from Pontificia Universidad Javeriana in Colombia, and a Bachelor's in Political Science from Universidad Católica de Córdoba, Argentina. Previously served as a Communications Consultant at the Inter-American Development Bank (IDB). [prolando@caf.com](mailto:prolando@caf.com) / [cursosvirtuales@caf.com](mailto:cursosvirtuales@caf.com)

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## CAF Academic Coordination

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### Matías Bianchi

Director of the think tank *Asuntos del Sur*. Political scientist from the University of Buenos Aires, with an MSc in Latin American Studies from the University of Oxford, and an MPA and PhD in Political Science from the Paris Institute of Political Studies (Sciences Po). He has worked at the Woodrow Wilson Center, the OECD Development Centre, and led the Federal Institute of Government in Argentina. He also teaches at the University of Arizona and conducts research on public innovation, democratic governance, and technopolitics.

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## Project and Design Thinking Coordination

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### Tatiana Cárdenas

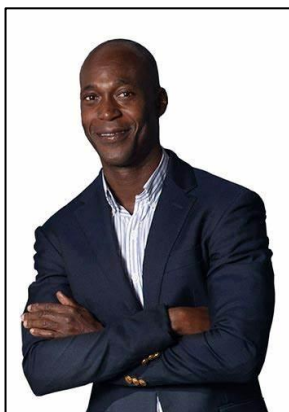
Social communicator and journalist (Universidad del Quindío, Colombia), specialist in Human Rights, Governance, Design Thinking, and Human Behavior in Public Policy (Universidad Torcuato Di Tella, Argentina), and Complex Project Management.

Certified Scrum Product Owner (CSPO), Agile & Project Manager. She has led public innovation processes with governments and social organizations and has coordinated the Project Laboratory of the CAF Diploma in Governance and Public Innovation since 2022.

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## UWI Coordinator

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### Dr. Dion Greenidge

Holds a B.A. (Honors) in Psychology (UWI), a M.Sc. in Work and Organisational Psychology (Institute of Work, Health and Organisations, University of Nottingham), a Ph.D in Applied Psychology with a focus on Psychometric Testing in Organisations (Institute of Work, Health and Organisations, University of Nottingham), a Postgraduate Certification of Competency in Risk Assessment for Work-related Stress (Institute of Work, Health and Organisations, University of Nottingham), a Postgraduate Certification in University Teaching and Learning (UWI), and Level A & B (Psychometric Testing) Accredited by the British Psychological Society.

He currently holds the position of Interim Executive Director and CEO, Sagcor Cave Hill School Business and Management, Head Department of Management Studies, and Head of the Centre for Professional Development and Lifelong Learning at the University of the West Indies



**CAF** DEVELOPMENT BANK  
OF LATIN AMERICA  
AND THE CARIBBEAN



THE UNIVERSITY  
OF THE  
WEST INDIES